

Ronnie Jose Thomas

SENIOR VISUAL DESIGNER

Creative professional with **12+ years** of experience in graphic design, branding, motion graphics, and visual communication. Currently the **sole designer for a healthcare brand's European market**, creating multilingual campaigns across **6+ languages**. Proven ability to lead teams, manage end-to-end creative workflows, and deliver for diverse industries including healthcare, F&B, music, and fitness. Skilled in integrating **AI-powered design tools** into modern workflows.

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Chennai, India



EXPERIENCE

- Senior Graphic Designer (Europe) / Asst. Manager (India)

Mar 2019 - Present

Unicity Health Pvt. Ltd., Bangalore (Remote - European Market)

 - Sole graphic designer for the entire **European market**, creating multilingual campaigns in German, French, Arabic, Croatian, Swedish, Italian, Moroccan, and Turkish
 - Lead the India market design team as Asst. Manager — currently managing 1 designer; have managed 4 designers in total over the tenure, with a peak team of 2 at a time
 - Create video content, motion graphics, and 2D character animations for product launches and company events
 - Design packaging, mockups, and marketing collateral for print and digital campaigns across the nationwide market
 - Develop Augmented Reality filters for products and brand events using Spark AR Studio
 - Manage end-to-end creative workflow including photoshoots, video shoots, and final delivery
- Graphic Designer

Mar 2017 - Sep 2018

Curejoy Healthcare India Pvt. Ltd., Bangalore

 - Created conceptual illustrations and artworks for health & wellness articles
 - Designed marketing campaigns for Google Ads, Instagram, and social media platforms
 - Managed social media pages and designed company profile presentations
 - Trained and mentored junior graphic designers
- Art Director

Apr 2015 - Feb 2017

Bolditalic, Bangalore

 - Managed multiple client projects simultaneously across F&B (Big Pitcher, Toscano), lifestyle, and corporate brands
 - Led client meetings, gathered requirements, and translated briefs into creative campaigns
 - Created cross-platform marketing assets: Google ad banners, Facebook ads, Instagram posts, standees, hoardings
 - Managed social media pages for all agency clients
- Freelance Designer & Independent Artist

Jun 2012 - Present

Self-employed, Chennai

 - Limitless Boxing** (fitness brand) — YouTube thumbnails, social media content, corporate posters, brand identity, video effects
 - Atti Culture** (music label) — Album covers and promotional artwork for artists OFRO, Asal Kolar & Daddy Prince
 - MC Sai** (UK-based Tamil rapper, Oru Nation Entertainment) — Album artwork and promotional designs
 - Full brand identity systems including logos, business cards, packaging, and corporate stationery for clients across industries
 - Created animated wedding invitations, storyboards, 3D models, and original illustrations

RECOGNITION

- Client advertisement featured on **Ads of the World** — global creative advertising platform
- Storyboard artist, texturing artist & sound designer at **24FPS Animation Awards** (MAAC India, 2012) — Short Animation Film category

SOFTWARE

CORE

- Photoshop
- Illustrator
- After Effects
- Premiere Pro
- InDesign

SPECIALIZED

- Character Animator
- Spark AR Studio
- CorelDraw
- Autodesk Maya
- 3DS Max

FAMILIAR

- Figma
- Canva
- Blender

AI TOOLS

- Adobe Firefly
- Photoshop AI
- ChatGPT
- Gemini

LANGUAGES

English	FLUENT
Hindi	CONVERSATIONAL
Malayalam	CONVERSATIONAL
Tamil	CONVERSATIONAL

DESIGN LANGUAGES

- German
- French
- Turkish
- Arabic
- Swedish

EDUCATION

2009 - 2012
Advanced Diploma in Animation
MAAC, Pune

2005 - 2009
B.E. Mechanical Engineering
Karunya University, Coimbatore

STRENGTHS

- Brand Identity
- Motion Graphics
- Team Leadership
- Multilingual Design
- Packaging
- Social Media
- Video Production
- Illustration

INDUSTRIES

- Healthcare
- F&B
- Music
- Fitness
- Photography
- Industrial
- Dental

INTERESTS

- Basketball
- Boxing
- Gaming
- Music
- Travel